

# Social Responsibility & Education

A photograph of three young girls of diverse ethnicities (two Asian and one African American) smiling and hugging each other. They are all wearing white long-sleeved shirts. The girl in the center is slightly in front of the other two.

## GROWING A RESPONSIBLE DERMATOLOGY COMMUNITY

**GALDERMA**  
Committed to the future  
of dermatology





**Galderma provides people** all around the world with effective dermatological solutions and ensures that the medical community has access to the latest innovations. Everything we do is focused on patients and healthcare professionals.

**We strive** to help shape the future of the science of dermatology, by building and sustaining a strong and long-lasting community, bringing together industry, academics, healthcare professionals and patients.

**At Galderma we have a long-standing commitment** to working ethically. We pool the integrity, knowledge and skills of our people, to contribute positively to the world we live in. We aim to gain the trust of all our stakeholders and to encourage the right conditions for the growth of our business and communities.

**The Social Responsibility and Education** initiatives we implement throughout the world form a crucial part of our ongoing commitment to the community. Continuing education is one of our priorities. It is in our DNA to invest in people and develop their know-how and skills to improve their treatment of patients. Meanwhile, we know that many of those suffering from dermatological diseases are affected by other pressures in their daily lives, and so we act wherever we can to help make their lives more comfortable.

**We take pride in our mission** to improve the well-being of millions of people every day, and in a lasting way. The pages of this brochure will give you a glimpse of the work we are doing in many countries, through which we are endeavoring to turn our vision into a reality for the benefit of people the world over.

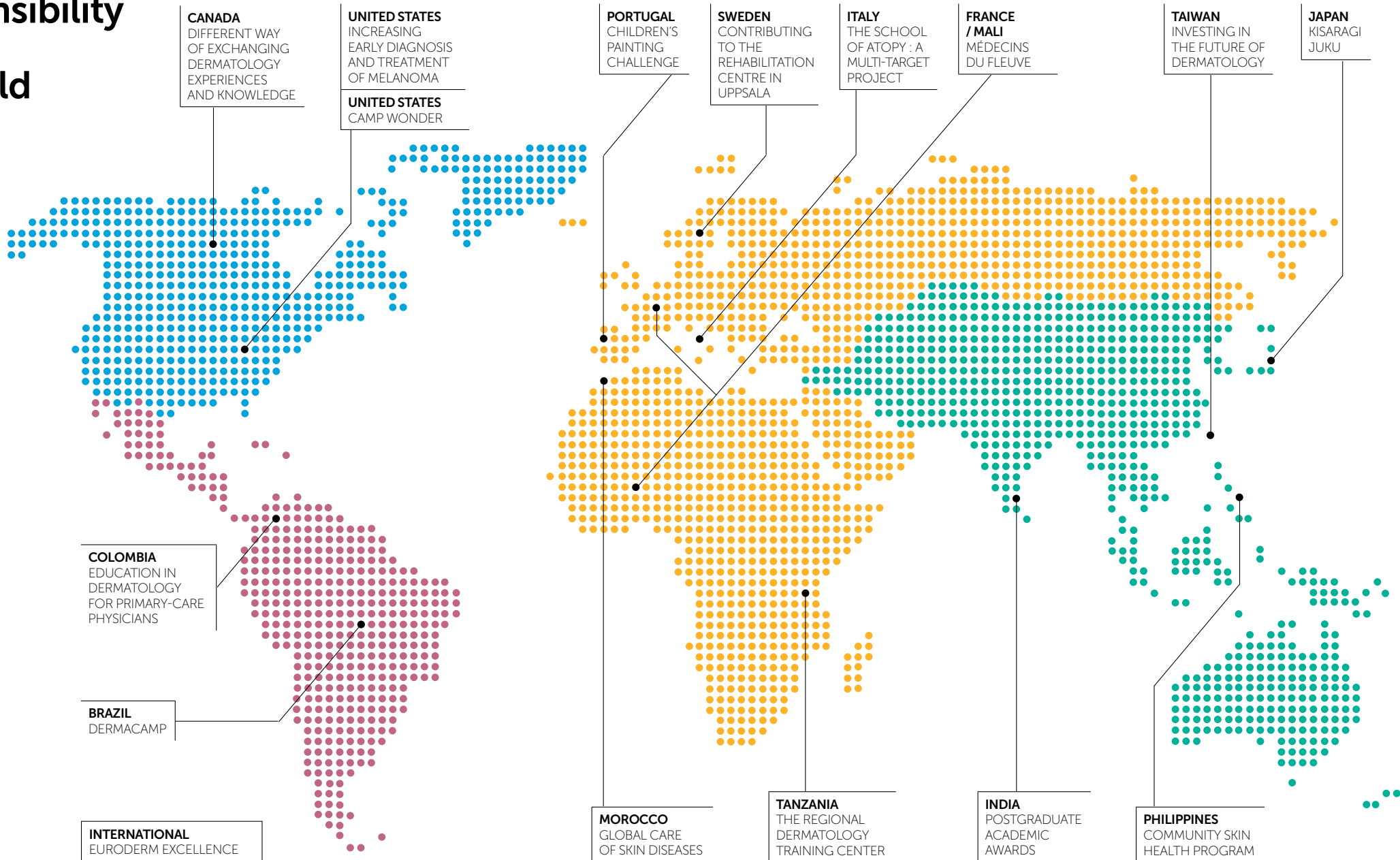
**Humberto C. Antunes**  
Chief Executive Officer

# Galderma initiatives in Social Responsibility and Education around the world

On every continent, the company strives to put in place both Social Responsibility and Education initiatives through which it can help advance dermatological medicine and improve the lives of people suffering from dermatological diseases. All of these actions demonstrate our commitment to growing a responsible dermatological community. Find out about a selection of sixteen of them on the following pages.



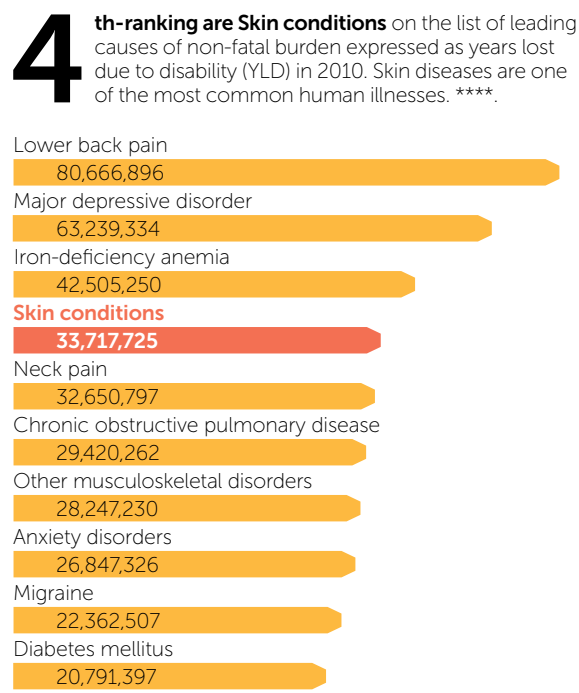
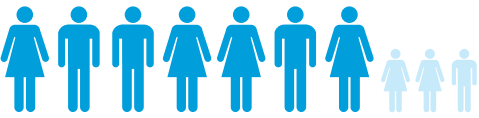
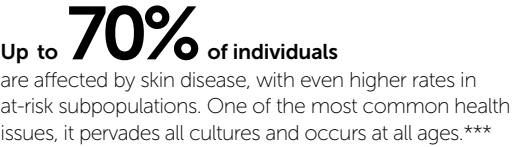
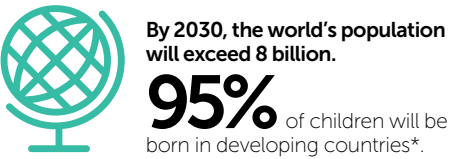
MANY MORE OF GALDERMA'S INITIATIVES LISTED OPPOSITE ARE DESCRIBED IN THE CORPORATE RESPONSIBILITY SECTION OF [WWW.GALDERMA.COM](http://WWW.GALDERMA.COM)



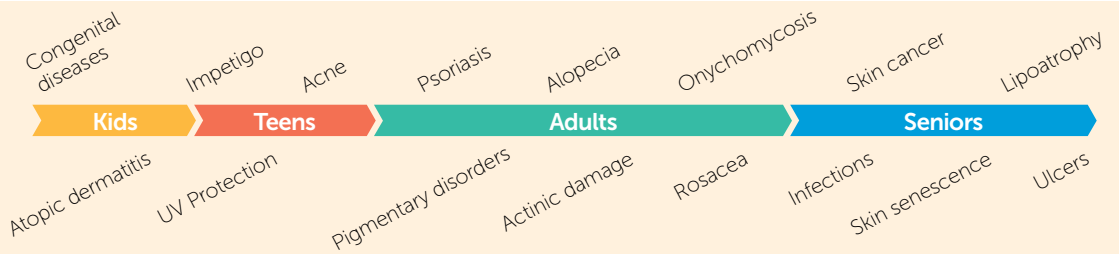


# Key figures on skin disease in the world

In a context of global population growth and aging demographics, the need for effective dermatological solutions can only increase. Galderma sees initiatives in social responsibility and education as a crucial part of its duty to provide maximum relief.



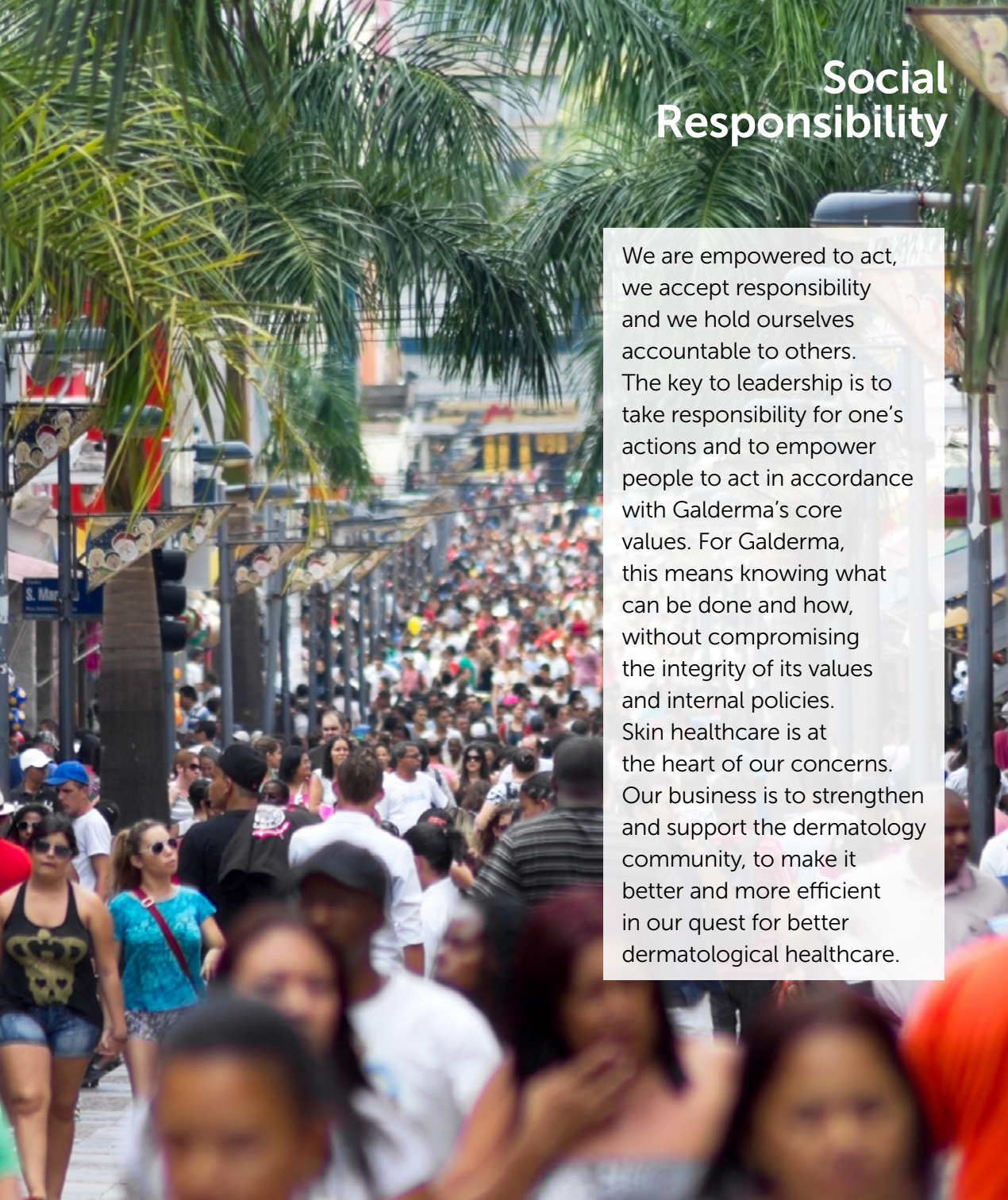
## SOME SKIN CONDITIONS OVER A LIFETIME OF NEEDS



Sources: \*United Nations 2010. \*\* EDF White Book, "The Challenge of Skin Disease in Europe", 4th edition, 2013. \*\*\* NHANES, 1978; Bickers et al., 2006; Scholfield et al., 2009; Hay and Fuller, 2012. \*\*\*\* R.J. Hay et al., The Global Burden of Skin Disease in 2010.

# Social Responsibility

We are empowered to act, we accept responsibility and we hold ourselves accountable to others. The key to leadership is to take responsibility for one's actions and to empower people to act in accordance with Galderma's core values. For Galderma, this means knowing what can be done and how, without compromising the integrity of its values and internal policies. Skin healthcare is at the heart of our concerns. Our business is to strengthen and support the dermatology community, to make it better and more efficient in our quest for better dermatological healthcare.







## UNITED STATES

## COMMITTED TO KIDS' SELF-EMPOWERMENT AT CAMP WONDER



*"We take great pride in supporting Camp Wonder and the Children's Skin Disease Foundation. Our biggest satisfaction is to see the children smile."*

John Petersen, Vice President,  
Galderma Laboratories L.P

Camp Wonder, a free summer camp in California for 7- to 16-year-olds suffering from chronic and life-threatening skin diseases, welcomes about 100 children every year. Enjoying a week away from people's stares and bullying, they experience the joys of summer camp. Kids can be kids, and life-long friendships are made.

We support Camp Wonder, an initiative of the Children's Skin Disease Foundation, with an unrestricted grant and by having employees volunteering at the camp. Since many families are burdened by the cost of care, the Cetaphil® brand also supplies a grant for campers to receive Cetaphil® products throughout the year to care for their skin.

The official partnership, which kicked off in June 2012, has raised over \$300,000. Cetaphil® also donates a portion of proceeds from a special edition label Cetaphil Moisturizing Cream to Camp Wonder.

Since its creation, Camp Wonder has welcomed around 1,000 children from all over the United States. Participating in this project is a source of pride for those who work there.

## TANZANIA

## THE REGIONAL DERMATOLOGY TRAINING CENTER IN MOSHI



*"We are so proud to support this extraordinary initiative, with financial and in-kind contributions. The very first time I visited this outstanding Dermatology Medical Centre, I was so emotionally impressed... I will remember this experience for the rest of my life!"*

Janusz Czernielewski, MD, Vice-President  
Medical Affairs, Galderma International

The Regional Dermatology Training Center was jointly established in 1992 by the Government of Tanzania's Ministry of Health, the International Foundation of Dermatology, a member of ILDS (International League for Dermatological Societies), and the Kilimanjaro Christian Medical Center (Good Samaritan Foundation).

The Center's main objectives are to improve the prevention, treatment and rehabilitation of skin diseases, including leprosy and sexually transmitted infections in Africa, to provide continuous education and training to local healthcare professionals, and to conduct outreach activities with a particular focus on albinism.

Galderma provides financial support and supplies products to help the Medical Centre's operations.

## PORTUGAL

CHILDREN'S CHARITY  
PAINTING CHALLENGE

*"These days out were fun and gratifying."*

Telmo Pedro, Manager  
at Galderma Portugal

Children need all the help and support adults can give them, especially when health is at stake. If this can be done in a fun way, then all the better.

This project consisted in a flip-flops painting challenge organized with the involvement of the three children's charities in Porto, Coimbra and Lisbon between March and May 2011. The charities are Aldeias de Crianças SOS in Lisbon, Associação Criança e Vida in Porto and Centro de Acolhimento do Loreto in Coimbra. On this special day, a short skin care training program was held for the staff of the charities. This focused mainly on sun protection and mycosis prevention and treatment. The principal aim was to enhance awareness of podiatric skin diseases and to explain how to keep feet healthy.

The younger family members of the Portuguese physicians (dermatologists and GPs) were involved in this project, too. They were invited to paint small flip-flops and Galderma offered an amount to the charities per flip-flop received. We also offered moisturizers and sun-screen creams to the charities.

There was an exhibition of the entries for the creative flip-flops competition. The winner was the Coimbra charity.

Sharing our knowledge with the general public was very gratifying. The project involved more than 4,000 medical professionals (including 300 dermatologists) and their young family members. The project enabled more people to be aware of certain skin issues via extensive media coverage.



## FRANCE

GALDERMA PARTNERS MÉDECINS  
DU FLEUVE, AN NGO IN MALI

*"I am very proud of this project, which combines volunteer availability and effectiveness of care to isolated African people on the Niger River and in Senegal."*

Professor Hervé Darie, doctor and founder  
of Médecins du Fleuve.

Médecins du Fleuve is a humanitarian NGO that provides medical assistance at least five times a year to a population along the Niger River with limited access to healthcare. This aid requires varied expertise from a number of professionals, including GPs, pharmacists and dermatologists. The NGO trains Malian teams and local doctors in order to ensure the continuity and the sustainability of the mission when it is not active on the river. Galderma contributes its experience and has allocated resources in the form of sponsorship since 2005. It meets with volunteer doctors from the local population of the Niger River and is the only pharmaceutical industry player that supports this program.



# International Awards for Social Responsibility in Dermatology

On the occasion of the World Congress of Dermatology, held in Seoul, South Korea, in 2011, L'Oréal and Galderma created the International Awards for Social Responsibility in Dermatology. The aim of this initiative is to reward voluntary dermatological projects which have been set up to support patients during their treatment or in their daily lives. These projects - led by individuals, associations or hospitals - can cover areas such as prevention, access to care, and social insertion. The awards are given to a project from each continent, allowing the recipients to continue their good work. Galderma is very proud to help raise awareness of a number of skin diseases and the problems faced by patients on a daily basis, and to give visibility to the worthwhile actions in place worldwide to improve patient quality of life.



**MOROCCO**  
Global Care of Skin Diseases  
**Dr. Hakima Benchiki**

This initiative provides medical assistance for patients in Morocco, suffering from chronic dermatological diseases, offering them free medical care and drugs.



**ITALY**  
The School of Atopy in Italy: a Multitarget Project  
**Prof. Carlo Gelmetti**

The aim of this project is to teach children and their parents on atopic dermatitis (and associated diseases) management. This leads to improve quality of life and treatment acceptance of patients - children in particular - suffering from the disease. Over 300 patients have already benefited from this initiative.



**BRAZIL**  
Dermacamp – Social Integration and Quality of Life for Children with Severe Skin Diseases  
**Prof. Samuel Mandelbaum**

Dermacamp, a summer camp for children suffering from skin diseases, was set up to help children come to terms with their skin conditions and give them the opportunity to take part in social activities. These camps are free-of-charge and over 500 children have already attended.



**PHILIPPINES**  
Community Skin Health Program  
**Dr. Lonabel A. Encarnacion**

This program aims to facilitate skin diseases management in the Philippines archipel, and more particularly in underserved communities. Activities include free regular dermatological services in poor urban areas in Manila, free consultations every week and training sessions for health workers. At least 30,000 patients have benefited from this initiative.



**USA**  
Increasing Opportunistic Melanoma Surveillance in Under-served Hispanic Communities  
**Dr. Claudia Hernandez**

This initiative aims to increase early diagnosis and treatment of melanoma in Hispanic communities in the area of Chicago, through free consultations and screenings. More than 400 patients have already taken part in this program since it was set up.

By supporting education, we strengthen our relationship with communities of healthcare professionals and patients. We are committed to fostering medical education initiatives and providing support, such as grants and donations for training programs and continuing education sessions. We give particular attention to frequently neglected or misdiagnosed skin diseases. In particular Galderma supports several Resident seminars in Europe, Latin America and Asia. Our vision is for all healthcare professionals, dermatology specialists or general practitioners, nurses and care-givers: to be well-informed on skin health problems and treatments.



## INTERNATIONAL

# TRAINING FOR A NEW GENERATION OF DERMATOLOGY STUDENTS



*"In 2012, I had the honor of leading the 9th edition of the Euroderm Excellence course - it is excellent, indeed."*

*Prof. Dr. Harald Gollnick, Germany*

Since 2004, the Euroderm Excellence course, an annual training program for European residents in dermatology, has been organized by the European Dermatology Forum (EDF). Galderma is proud to support this program, which has great academic value for students, offering them both qualitative and practical knowledge.

The course gathers the best dermatology residents across European countries. This four-day training program in practical clinical dermatology covers all aspects of research and practical skills. It is useful for the residents' professional development and is applicable to their practice.

Since the beginning, over 1,500 students and 200 of the most famous derm teachers have joined this international innovative training course. It is a great opportunity for all participants to develop their professional network and further their skills and education. This event is shared across derm societies, schools and universities all over Europe.





*"Thanks to Galderma, I could clarify how to identify and treat some pathologies that I saw routinely at my consultation."*

Maria Helena Giraldo,  
Pediatrician Colombia

#### COLOMBIA

## EDUCATION IN DERMATOLOGY FOR PRIMARY-CARE PHYSICIANS

The Universidad del Valle, also called 'Univalle', is the largest higher education institution in the southwest of Colombia, with more than 30,000 students. It is also famous for being one of the most selective and competitive universities in the country. With 22 medical specialties, the Health Faculty has the largest number of postgraduate students in the university, and is very well respected in the Colombian medical community. However, primary care physicians have a relatively low level of training in skin diseases.

Galderma helped promote a skin healthcare training program, free of charge for non-dermatologist physicians. It was organized in conjunction with the Health Faculty of the Universidad del Valle, which developed

all the specific educational material. The program consisted mainly in self-assessments and having special tasks solved by physicians. The course took place in six Colombian cities. The aim was to educate non-dermatologists on the most common pathologies: skin care, acne, fungal infections and dermatitis.

The active implication of physicians at all six university sessions was overwhelming. 787 doctors received materials and attended the course. 381 of them achieved the dermatology certification of the Universidad del Valle, after their assignments.

This program not only taught physicians how to diagnose and treat dermatological patients but also counted toward the CME (continuing medical education) hours required by the medical authorities.

#### CANADA

## Different way of exchanging dermatology experiences and knowledge

Resident retreats provide a wonderful opportunity for networking. Galderma sponsored the first ever weekend resident retreat for dermatology residents at Quebec McGill University six years ago and helped organize speakers and content. After the inaugural success, Galderma decided to elevate this event to include all Quebec's universities by doubling the sponsorship.

A weekend retreat offers enhanced educational learning and an opportunity to network with leaders and colleagues in a relaxed environment. The program includes presentations of new techniques and treatments, plus a review of other relevant topics. International and local dermatologists come to share their techniques and inform the residents about ongoing research, so the residents receive up-to-date information with new treatments for offering patients new options. It also provides the chance for university residents to share insights with one another.



#### INDIA

## Postgraduate Academic Awards in Dermatology

Galderma India has partnered the Indian Association of Dermatologists, Venereologists and Leprologists (IADVL) in a Postgraduate Academic Award since 2002.

The objective is to encourage and support final-year postgraduate students presenting their papers, as well as expand their knowledge on dermatology and professional network.

This event is held once a year at Dermacon, the annual national conference of the Indian Association of Dermatologists, Venereologists and Leprologists. There are over 6,500 IADVL members and about 1,000 students. The Medical and Regulatory department is responsible for scrutinizing all the applications received. All eligible applications are given the award, which consists of a certificate and a reward for presentations at Dermacon.

The postgraduate awards have steadily grown from 18 awards in 2003 to 103 in 2013 with a peak of 257 awards in 2012. In total 913 students have received awards since the outset.

## SWEDEN

## CONTRIBUTING TO THE REHABILITATION CENTRE IN UPPSALA

The Rehabilitation Centre at Uppsala University Hospital was created in 2006 to take care of patients suffering from different types of cancer. Today the unit runs counseling, legal advice and other support sessions and has welcomed up to 2000 patients since it opened. The Galderma Uppsala site in Sweden is currently

supporting this Rehabilitation Center for a period of three years, providing grants and also volunteers participation to run some of the sessions. Their support is highly appreciated by the doctors and nurses at the unit who do not always have time to consider more social issues of the disease.



*"We care about what people think – talking about those difficult problems with patients, both youngsters and adults, is not easy."*

*Ann-Charlotte Pellettieri, psychotherapist and project manager.*



## TAIWAN

## Investing in the future of dermatology in Taiwan

The Taiwanese Dermatology Association, founded in 1975 and made up of almost 900 dermatologists, provides continuing medical education for qualified dermatologists. Compared to other medical specialties in Taiwan, the dermatology field suffers from a lack of resources to carry out research. For this reason, Galderma is proud to support the medical society by providing two-year research grants and allow hospital dermatologists to further develop their skills.

## JAPAN

Kisaragi Juku: an education program for young dermatologists and researchers

As an engagement program for future young dermatologists in Japan, Galderma supports the Japanese Society of Investigative Dermatology (JSID) and a seminar named Kisaragi Juku, the "Young Academician-Fostering Seminar".

This is an education program for young dermatologists and an opportunity for them to establish strong relationships with researchers, professors and senior dermatologists, as well as learn more about dermatology. More than 110 young dermatologists, as well as 13 professors and associates, have attended Kisaragi since 2010.







[www.galderma.com/Corporate-Responsibility](http://www.galderma.com/Corporate-Responsibility)

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**Humberto C. Antunes**  
Chief Executive Officer



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