

WHY SKIN QUALITY MATTERS:

# INSIDE THE MOST COMPREHENSIVE SKIN QUALITY PROFILING

Galderma has conducted the world's most extensive skin quality profiling of more than 11,000 people from across Europe, Asia, and the Americas, revealing how widespread skin quality issues are and how deeply they can impact confidence and wellbeing.<sup>1</sup>

## What does skin quality really mean to people?

**Skin quality refers to how the skin looks, feels, and functions on a day-to-day basis. This naturally changes as we age, but factors like hormone changes during puberty and menopause, sun exposure or the use of prescription weight-loss medications can accelerate skin quality deterioration.**<sup>2,4</sup>

### INSIGHTS FROM GALDERMA'S SURVEY<sup>1</sup>

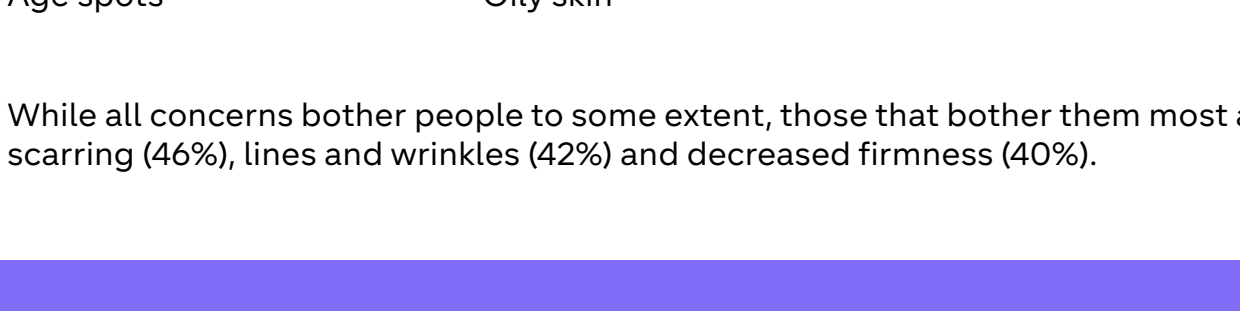
People define good skin quality as **smooth (70%), hydrated (66%) and glowing (60%)** skin.



Skin quality is very important for many and was rated **8 out of 10** in importance on average. It plays an even more important role for younger people, particularly those aged **25-34**.

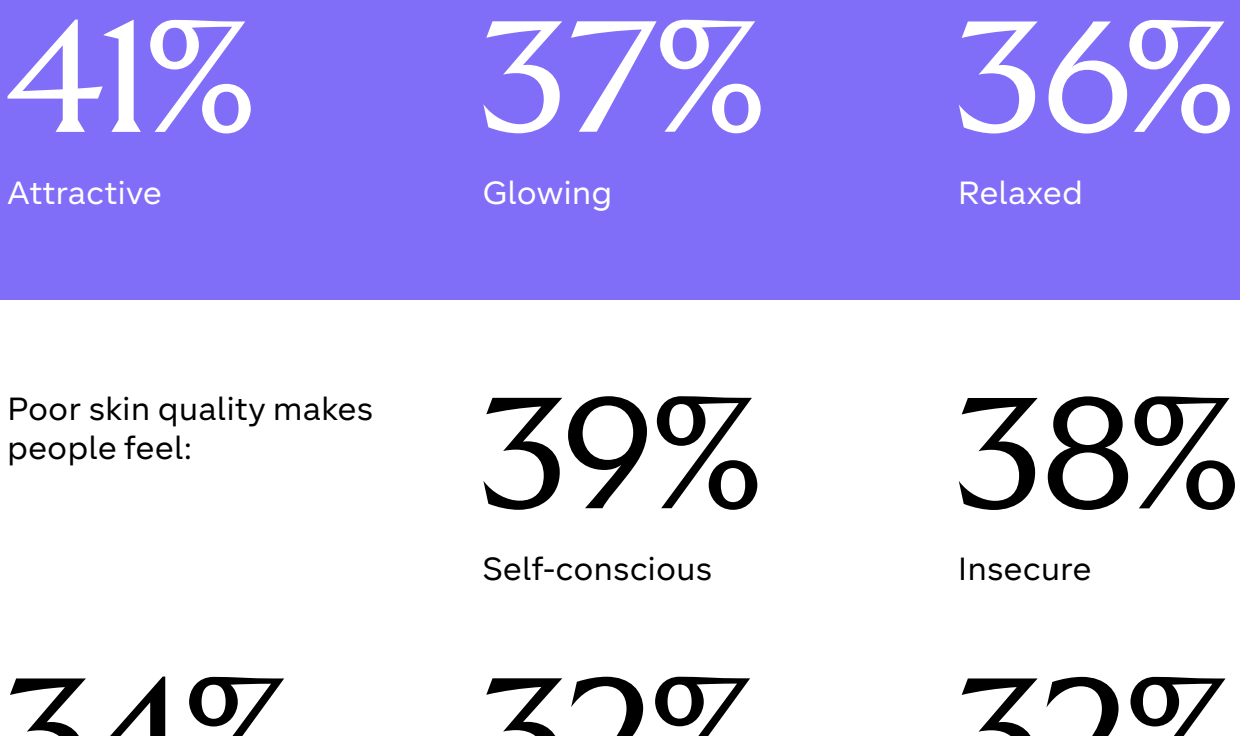
**9 in 10** people said they had experienced problems with skin quality, with respondents reporting an average of **2** different concerns in the past month.

### THE MOST COMMON CONCERNS EXPERIENCED BY PEOPLE ARE:



While all concerns bother people to some extent, those that bother them most are scarring (46%), lines and wrinkles (42%) and decreased firmness (40%).

### SKIN QUALITY HAS AN IMPACT ON QUALITY OF LIFE FOR 85% OF PEOPLE:



People have similar levels of concern around the quality of the skin on their body as they do on their face. While all skin quality issues mainly affect the face, the neck is the next most affected area. People mostly focus their efforts on improving skin quality across the face, neck, and hands.

## The impact of age, lifestyle and environment

A variety of **external factors** can impact skin quality.<sup>2,3</sup> Those most associated with higher levels of concern around skin quality are living in urban areas and are on the whole more lifestyle conscious, following a diet, taking supplements, or exercising four or more times a week. But they also spend more time on screens and experience higher stress levels.

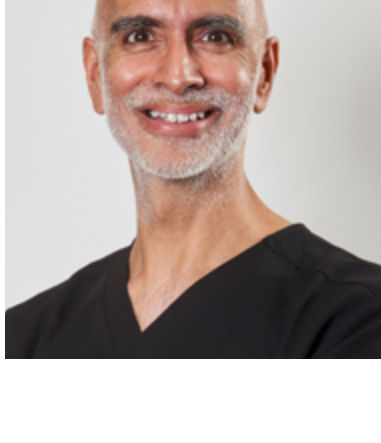
People in **North America** and **Europe** believe their skin quality is worse than those in **Asia** and **Latin America**, where people also pay more attention to and place higher importance on their skin quality.

People in Latin America are less affected by **dry skin** than people in other regions (27% versus the global average of 40%) and Europeans suffer less from **age spots** (22% versus the 34% global average). **Enlarged pores** were found to be more of an issue for people in Asia, impacting 42% compared to 20-25% in the other regions.

### ACROSS REGIONS, TOP CONCERNS INCLUDE:



The focus of skin quality concerns shifts with age, with scarring and oily skin more bothersome for younger people, and decreased firmness and wrinkles for older people.



“People are increasingly focused on the quality of their skin, driven by constant close up exposure through video calls and social media. Until now, however, we’ve lacked a clear understanding of the scale and emotional impact of these concerns. Galderma’s survey provides a truly global view of just how common and emotionally impactful skin quality concerns can be. These insights deepen our understanding of patients’ feelings and expectations across their skin quality treatment journey, offering valuable perspectives that go beyond what we can uncover in consultations alone.”

**DR. KULDEEP MINOCHA**  
Aesthetic Physician, L'ART by Dr. M  
United Kingdom

## How are people tackling these skin quality concerns?

Most people who have problems with skin quality either consider or take action to address them, with people generally taking the first steps to improving their skin quality at the **age of 26**.

Dry and oily skin are the concerns most addressed, with around **80%** of people considering or actively treating them.

### PEOPLE ARE MOST SATISFIED WITH THE FOLLOWING TREATMENTS FOR THE MOST COMMON SKIN QUALITY CONCERNS:



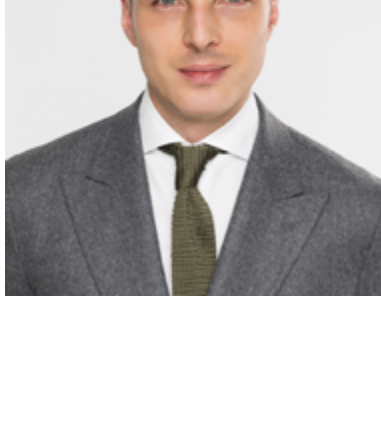
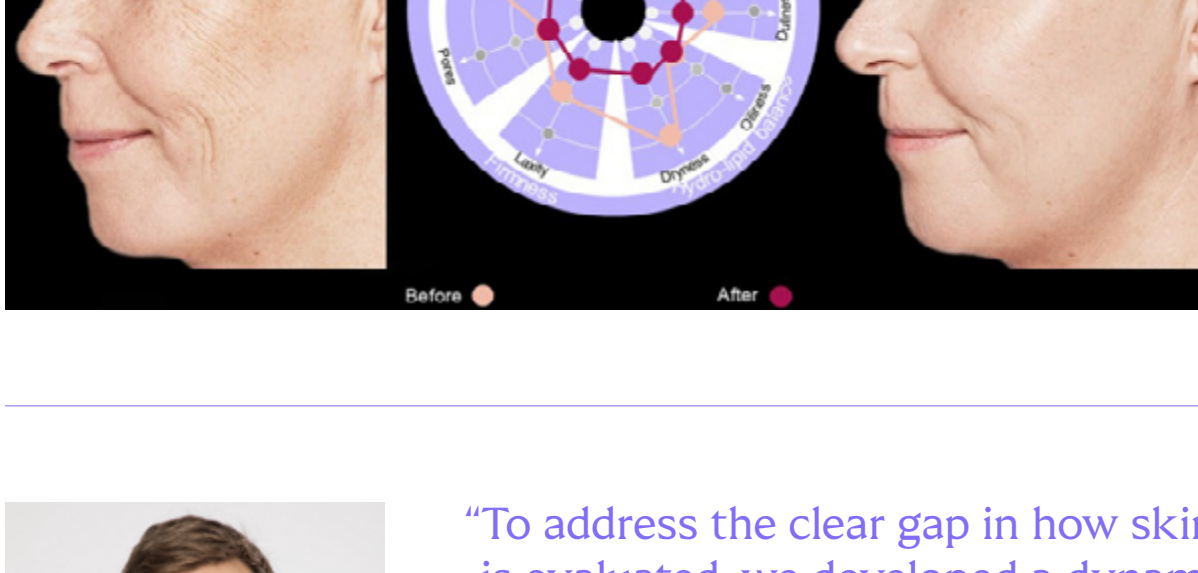
## How is Galderma helping to tackle these concerns

Galderma supported the development of the **Skin Quality Assessment Scale** – the first holistic assessment tool used to help identify treatment priorities, align expectations, support personalized long-term treatment planning, and track progress over time.<sup>5</sup>

Healthcare professionals use the scale by assessing the severity of nine aspects of skin quality, grouped into four main areas<sup>5</sup>:

- **Texture** (pores, lines, scars)
- **Discoloration** (redness, pigmentation, dullness)
- **Firmness** (laxity)
- **Hydro-lipid balance** (oiliness, dryness)

The scale can be used in follow-up visits to track treatment progress over time<sup>5</sup>:



“To address the clear gap in how skin quality is evaluated, we developed a dynamic and comprehensive scale that offers a standardized assessment approach. A structured evaluation using the Skin Quality Assessment Scale provides a strong foundation for developing tailored treatment plans. These can incorporate injectable aesthetic solutions to revitalize and regenerate the skin, alongside supportive skincare for daily hydration and maintenance, and prescribed therapies for patients with diagnosed skin conditions. Together, these treatments allow us to take a comprehensive and individualized approach to improving skin quality.”

**DR. CHRISTOPH MARTSCHIN**  
Dermatologist,  
Portugal

At Galderma, our purpose is to support everyone on their journey toward healthy, radiant-looking skin. We partner closely with healthcare professionals, combining decades of dermatology expertise with meaningful insights, research, and a broad portfolio of solutions to address a wide spectrum of concerns. Through this, we aim to help everyone take pride and feel comfortable in their skin at every stage of life.

1. Galderma. Data on file. Skin Quality Consumer Survey.  
2. Zhang S, Duan E. Fighting against Skin Aging. *Cell Transplant*. 2018;27(5):729-738. doi: 10.1177/0903689717725755.  
3. Reilly DM, Lozano J. Skin collagen through the lifestages: importance for skin health and beauty. *Plast Aesthet Res*. 2021;8:2. doi: 10.20517/2347-9264.2020153.  
4. Humphrey CD, Lawrence AC. Implications of Ozempic and Other GLP-1 Receptor Agonists for Facial Plastic Surgeons. *Facial Plast Surg*. 2023;39(6):719-721. doi: 10.1055/a-2148-6321.  
5. Martschin C, et al. Development and Validation of a Novel Holistic Skin Quality Assessment Scale. *J Cosmet Dermatol*. 2025;24(1):e16615. doi: 10.1111/jocd.16615.